



Dealer Application Info

Dear Applicant,

Thank you for your interest in reselling Roto-fab® products. The support of great dealers has helped Roto-fab build a strong reputation of providing quality products that exceed customer expectations. We look forward to hearing about the growth of your business, as you work to share “THE FASTEST NAME IN AIR INTAKES®” with those you serve.

To apply to become an Authorized Roto-fab Dealer please:

- ☐ Carefully read the Authorized Dealer Policy on the following pages.
- ☐ Visit www.asapnetwork.org to setup an account and request Roto-fab data.
- ☐ Print, fill out, and sign the Authorized Dealer Application. (page 6)
- ☐ Scan and email your application and a copy of your current resale certificate to:
orders@roto-fab.com

Dealer information will be reviewed and approved dealers will be notified within 5 business days. We look forward to working with you.

Jeff Larson

Vice President, Roto-fab®



Authorized Dealer Policy

Adherence

By purchasing Roto-fab® products for resale to end users, Dealers agree to adhere to the following terms. Failure to adhere will result in loss of privileges up to and including termination of Dealer status. Refer to Authorized Dealer Status section on page 5.

Changes to This Policy

Roto-fab reserves the right to change the terms of this policy at any time and at its sole discretion. Roto-fab will attempt to notify Authorized Dealers of updates to terms by email. However, it is ultimately the responsibility of the Dealer to understand and adhere to the current Roto-fab Authorized Dealer Policy. A copy of the current Roto-fab Authorized Dealer Policy may be obtained by emailing orders@roto-fab.com or by visiting www.roto-fab.com/dealer-policies

Customer Service

Roto-fab dealers are known for treating customers with dignity and respect. Take time to learn about the products, become familiar with the features, and gain the knowledge required to be comfortable sharing advice on the benefits of one product over another. Be familiar with our warranty and return policies. Be available to answer questions, both before and after the sale. Respond to customer inquiries promptly and with a sense of urgency. If you don't have an informed answer to a question, let the customer know that you will need to investigate it, then get back to them with the info they requested as soon as possible. Follow through with the things you say you will do. When a mistake occurs, take responsibility and make it right. Stay positive and friendly even when the interaction is difficult or uncomfortable.

Product Care

Roto-fab products must be handled and stored with care to keep packaging and components in new condition. Products must be sold in the original, sealed packaging. Promptly inspect any shipments received from Roto-fab and report any evidence of damage, defect, opened packaging, or tampering. If any problem is found, do not make the product available for sale, and immediately notify orders@roto-fab.com for a solution. Do not advertise or sell any product that has been damaged, returned opened, repackaged, or relabeled. Roto-fab products are not to be altered, repurposed, or marketed to fit applications outside of those listed by Roto-fab without written consent from Roto-fab. If you recognize an unlisted application that Roto-fab could support with an existing product, or a minor variation of an existing product, please notify orders@roto-fab.com so proper support for the application can be considered. When products are installed for the end user, retain all product materials included in the original packaging and deliver them to the end user.



Returns

Returns are only accepted with prior approval from Roto-fab. All items returned to Roto-fab are subject to a 15% restocking fee. Returns are only accepted if the product is received in new condition and in the original packaging. Damaged product will result in additional fees. To initiate a return, please contact Roto-fab for an RMA number. Product returned to Roto-fab without an RMA number may be subject to additional fees or completely rejected.

Warranty

Roto-fab makes every effort to ensure our products are made to the highest standard. Roto-Fab products carry a 1 year warranty against defects. Remedy is limited to replacement of the defective Roto-fab component(s). Original invoice must be provided. Dealers agree to cooperate with Roto-fab regarding any warranty concerns by immediately reporting problems to orders@roto-fab.com for review. Dealers agree to assist Roto-fab by inspecting product for potential issues if required, gathering pictures or documentation of the issue, relaying pertinent information and returning products found to be out of specification.

Product Data/ Price List

Roto-fab is registered with ASAP Network to communicate product data, including pricing, to Authorized Dealers. The most current data is available on the ASAP Network. Please visit www.asapnetwork.org to setup an account and request Roto-fab data BEFORE submitting your dealer application. Once an application is approved, return to www.asapnetwork.org to download Roto-fab product data.

Initial Order

Becoming an authorized Roto-fab dealer requires an initial order of at least \$3,000.00

Discount Level

Discount Level is based on dealer purchase volume over the previous 12 months:

Level	Purchases - Past 12 months	Dealer Cost
D1	\$3,000 - \$15,000	20% off MSRP
D2	\$15,001 – \$35,000	22% off MSRP
D3	\$35,001 - \$75,000	25% off MSRP
D4	\$75,001 +	28% off MSRP



Drop Ship Fee

Roto-fab offers a drop ship option for a small fee to support those who resell our products. Current drop ship cost is \$10. A Drop Ship is any shipment which leaves the Roto-fab facility and is sent to an address other than the dealers business address. The drop ship fee is in addition to any other shipping and handling charges. Placing a qualifying stocking order as listed below (Stocking Incentive) allows the Drop Ship Fee to be waived for the following 90 days.

Stocking Incentive

In addition to price discounts, Roto-fab offers a shipping allowance for qualifying orders. Qualifying for the shipping allowance is determined as outlined below. Stocking orders will be built to order. Lead time will be quoted at the time the order is placed. Orders will be palletized and ship LTL or freight.

Order size	Shipping allowance
\$6,000 - \$15,000	Up to 3% of order total applied to shipping cost
\$15,001 - \$30,000	Up to 5% of order total applied to shipping cost
\$30,001 +	Free Freight within the continental US

Minimum Advertised Price

Roto-fab requires all dealers to comply with the following Minimum Advertised Price (MAP) policy. Adhering to MAP policy ensures that all Authorized Dealers have adequate profit margins and resources to effectively stock and promote Roto-fab products.

- For all products with an MSRP above \$150, the MAP is \$10 below MSRP. For all other products, the MAP is the MSRP.
- MAP applies to advertised prices on individual products, packages (bundles) comprised solely of Roto-fab products or packages where products or services from other brands are included with Roto-fab product.
- Packages which include Roto-fab products may not give the appearance of offering a Roto-fab product below MAP. If you are not sure, please submit your package idea to orders@roto-fab.com for approval.
- This MAP policy applies to all printed media as well as internet marketing activities including website advertising, auction sites, social media, forum advertising, etc. However, MAP does not apply to in-store advertising.
- Roto-fab routinely checks dealer price listings for MAP adherence. If you find a source that is advertising below MAP, please save a proof of details and send a message to orders@roto-fab.com



California Sales

Certain products made by Roto-fab may not be sold in California. Roto-fab air intake systems and their replacement parts may not be:

- sold or shipped to California residents.
- drop-shipped into California.
- purchased with a credit card that has a California billing address, even if the order is shipped to another state.

Roto-fab insists that our dealers do not sell or ship Roto-fab air intake systems, or their replacement parts, to California residents. Roto-fab cosmetic engine bay accessories such as engine covers MAY be sold to California residents.

Compliance Review

Roto-fab may review Dealer activities for compliance with this Dealer Policy at any time. Dealer agrees to fully cooperate with any such review.

Authorized Dealer Status

After filling out and submitting this Dealer Application, a person or entity can be approved by Roto-fab to be an "Authorized Dealer." Authorized Dealer status shall remain in place unless revoked by Roto-fab. We reserve the right to terminate status as an Authorized Dealer with written or electronic notice at our sole and absolute discretion. Upon termination of Authorized Dealer status, the dealer shall immediately cease acting in any manner that may reasonably give the impression that they are an Authorized Dealer of Roto-fab Products or have any affiliation whatsoever with Roto-fab.



Dealer Application

Company Name: _____ Business Description: _____

DBA: _____ Phone: _____

Billing Address: _____ # Years in Business: _____

Physical Storefront/ Shop Location: _____ Website: _____

Main Contact Name: _____

Main Contact Email: _____

Social Media: _____

Sales		
Online		%
In-Store		%
Drop Ship		%

Services Offered		
Retail		%
Custom Build		%
Installations		%
Engine Tuning		%

As an authorized representative of the above-named company, I acknowledge that I have received a copy of and that I understand Roto-fab Dealer Policies.

Authorized Signature: _____ Date: _____

Printed Name: _____ Company: _____

Please return via email to: Orders@roto-fab.com